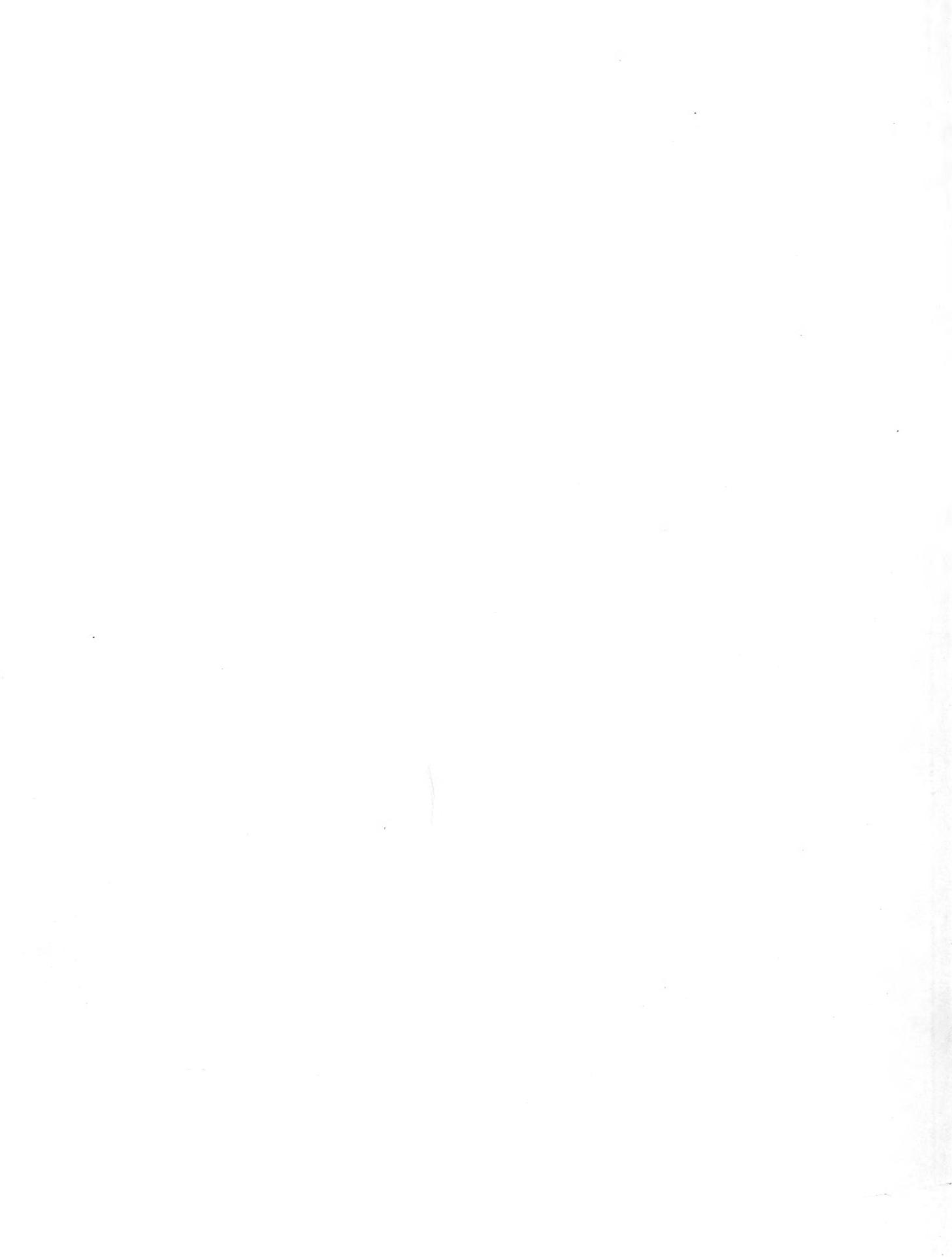


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.31

13-1

THIS LIST IS VALUABLE TO YOU -- KEEP IT  
AND SAVE BOTH TIME AND MONEY

## WHOLESALE PRICE LIST

# The Burdell Floral Co. Bowling Green, Kentucky



### OUR SPECIALTY: Rooted Cuttings and 2 1-2 Inch Pot Plants

We Grow These in Immense Quantities and Can Make Prompt Shipments

---

WE ISSUE NO RETAIL CATALOGUE  
OUR WHOLESALE ORDERS GET OUR BEST PLANTS

---

### NOTICE!

We will make every effort to have a good supply of Rooted Cuttings of all varieties every day throughout the season and make every shipment as promptly as possible. It often happens during the busy season that orders come in very rapidly, and the supply of certain varieties are all sold before another lot is quite ready, for that reason orders for rooted cuttings should be sent in several days before cuttings are wanted.

### OUR GUARANTEE

We guarantee all cuttings, plants, and bulbs we send out to be in a good growing condition and properly packed as light as possible to secure safety, but we give no warranty, expressed or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs or plants we send out and we will not be in any way responsible for the crop.

### TERMS---CASH WITH ORDER

Our prices are as low as good, clean plants can be sold, and the only way that we can maintain these low prices is to adhere strictly to the rule of *Cash with Order*.

# THE BURDELL FLORAL COMPANY, Bowling Green, Kentucky

## CHRYSANTHEMUMS

Our mum stock is field grown, strong clean and healthy. We send out as fine cuttings as can be obtained anywhere. Field grown stock produces fine big cuttings, that make big flowers on strong stems. We have more than doubled our capacity this year and think we can fill all orders promptly. We have only the very best varieties, and by selecting from our list you can have white, yellow and pink continuously from October 1st until Christmas.

### WHITE

|            |                |           |
|------------|----------------|-----------|
| Advance    | Chas. Rager    | Mistletoe |
| Polly Rose | White Chiefton | Yanoma    |
| Oct. Frost | Lynwood Hall   |           |

Rooted Cuttings 50c per 10; \$3.00 per 100; \$30.00 per 1000; 2½ inch Pot Plants 60c per 10; \$4.00 per 100, \$38.00 per 1000.

|                 |                |                 |
|-----------------|----------------|-----------------|
| Alice Day       | Smith Imperial | White Seidewitz |
| Josephine Folly | Betsy Ross     | Hamberg's White |

Rooted Cuttings 60c per 10; \$4.00 per 100; \$38.00 per 1000; 2½ inch Pot Plants 70c per 10; \$5.00 per 100; \$48.00 per 1000.

### YELLOW

|              |             |            |
|--------------|-------------|------------|
| Golden Glow  | Holliday    | Merrigold  |
| Golden Queen | Chrysoloria | Roman Gold |

Rooted Cuttings 50c per 10; \$3.00 per 100; \$30.00 per 1000; 2½ inch Pot Plants 60c per 10; \$4.00 per 100, \$38.00 per 1000.

|            |                  |              |
|------------|------------------|--------------|
| Tiger      | Golden Mistletoe | Yellow Rager |
| Poliswerth | Richmond         | Celebration  |

Rooted Cuttings 60c per 10; \$4.00 per 100; \$38.00 per 1000; 2½ inch Pot Plants 70c per 10; \$5.00 per 100; \$48.00 per 1000.

### PINK

|            |               |           |
|------------|---------------|-----------|
| Unaka      | Enguehard     | Seidewitz |
| Early Rose | Pink Chiefton | Helen Lee |

Rooted Cuttings 50c per 10; \$3.00 per 100; \$30.00 per 1000; 2½ inch Pot Plants 60c per 10; \$4.00 per 100, \$38.00 per 1000.

### POMPONS

#### White

|            |       |                |
|------------|-------|----------------|
| White Doty | Diana | Helen Newberry |
| Mariana    | Nordi |                |

#### Yellow

|         |          |               |              |
|---------|----------|---------------|--------------|
| Quinola | Klondyke | Golden Climax | Frank Wilcox |
|         |          | Pink          |              |

|              |            |                |
|--------------|------------|----------------|
| Lillian Doty | Leota      | Fairy Queen    |
| Atco         | Little Gem | Western Beauty |
|              | Ulona      |                |

Rooted Cuttings 50c per 10; \$3.00 per 100; \$30.00 per 1000; 2½ inch Pot Plants 60c per 10; \$4.00 per 100, \$38.00 per 1000.

Christmas Gold—late yellow—\$8.00 per 100.

Eugene Langelet—late yellow—\$8.00 per 100.

## COLEUS

We have a splendid assortment of Coleus, some of the newer kinds are beautiful.

|                |                       |
|----------------|-----------------------|
| Beckwith Gem   | Trailing Queen        |
| Golden Bedder  | Yellow Trailing Queen |
| Verschiefelti  | Pink Verschiefelti    |
| Firebrand      | Defiance              |
| Queen Victoria | Lyons                 |
| Golden Crown   | Lord Palmerston       |

Rooted Cuttings, \$1.50 per 100; \$14.00 per 1000; 2½ inch \$3.00 per 100; \$28.00 per 1000.

### Coleus Sunshine

Our new Trailing Coleus—red, edged with white, bordered with green and gold, will entirely replace Trailing Queen. 2½ inch Pot Plants, \$10.00 per 100.

## SALVIA

Our stock of Salvia is clean and healthy and we can supply big strong cuttings in quantity.

**Salvia Bonfire**—Improved select stock, dwarf early and continuous bloomer.

Rooted Cuttings, \$1.50 per 100; \$14.00 per 1000; 2½ inch \$3.00 per 100; \$30.00 per 1000.

### America

This wonderful new Salvia will entirely take the place of all other dwarf Salvias. Very strong dwarf free branching, perpetual bloomer, producing a mass of brilliant glowing scarlet throughout the summer. Rooted Cuttings, \$2.00 per 100; 2½ inch, \$4.00 per 100.

## MOONVINE

We believe our improved Grandiflora to be the finest moonvine in existence.

**White Grandiflora**, 2½ inch Pot Plants, \$5.00 per 100; \$48.00 per 1000.

**Blue Moonvine**—Same price.

# THE BURDELL FLORAL COMPANY, Bowling Green, Kentucky

## VERBENA

We believe we have the finest collection of Verbenas to be found anywhere, having tested all of the older and most of the more recently introduced varieties.

We have 46 named kinds and can give you

Red, Scarlet, Dark Pink, Light Pink, White

Rooted Cuttings, \$1.50 per 100; \$14.00 per 1000; 2 $\frac{1}{4}$  inch \$4.00 per 100; \$38.00 per 1000.

## GERANIUMS

|                         |                            |
|-------------------------|----------------------------|
| Alphonse Ricard—red     | Harcourt—white             |
| S. A. Nutt—red          | Buchner—white              |
| Double Gen. Grant—red   | Rose Geranium—scented leaf |
| Beaute Poitevine—salmon | Barney—dark pink           |
| Cberle—light pink       | Mrs. E. G. Hill—salmon     |

2 $\frac{1}{2}$  inch Pot Plants, \$6.00 per 100; \$60.00 per 1000.

Ivy Geraniums

Rycroft's Surprise—pink Alliance—white  
Achievement—pink Pierre Crozy—scarlet  
Corden's Glory—scarlet Comtesse de Gray—light pink  
James Attfield—pink Chas. Turner—deep pink  
2 $\frac{1}{2}$  inch Pot Plants, \$6.00 per 100; \$60.00 per 1000.

## HELIOTROPE

Denison—Mad. Bruent—Larne—LaDusse—Rooted Cuttings, \$2.00 per 100; \$18.00 per 1000; 2 $\frac{1}{4}$  inch \$4.00 per 100; \$38.00 per 1000.

### Centefleur

The giant Heliotrope, grand keeper, fine for cut flowers. Rooted Cuttings \$3.00 per 100; 2 $\frac{1}{4}$  inch, \$5.00 per 100.

## ENGLISH IVY

Ours is the true, large leaf variety. We are the largest Ivy growers in this country. How many do you want?

2 $\frac{1}{2}$  inch Pot Plants, \$4.00 per 100; \$38.00 per 1000.  
Rooted Cuttings \$2.00 per 100; \$18.00 per 1000.

## PARLOR IVY

A fast growing climber, splendid for hanging baskets and window boxes.

Rooted Cuttings \$1.50 per 100; \$14.00 per 1000; 2 $\frac{1}{4}$  inch \$3.00 per 100; \$28.00 per 1000.

## LANTANAS

|                |                           |
|----------------|---------------------------|
| Craig—scarlet  | Leo Dex—red               |
| Jarvis—cream   | Francine—yellow           |
| Biencourt—pink | Trailing—fine for baskets |

2 $\frac{1}{4}$  inch \$5.00 per 100; \$48.00 per 1000.

## SINGLE PETUNIAS

|                |                 |
|----------------|-----------------|
| Rosy Morn—pink | Howard Star—red |
| Baby Blue—blue | Snowdrift—white |

2 $\frac{1}{4}$  inch, \$3.00 per 100; \$28.00 per 1000.

## DOUBLE PETUNIAS

|                 |                         |
|-----------------|-------------------------|
| Snowball—white  | Artus—white and purple  |
| Vesuvius—purple | Victoria—white and pink |

2 $\frac{1}{4}$  inch, \$5.00 per 100; \$48.00 per 1000.

## ALTERNANTHEA

We have a splendid lot of Alternanthea this year. They are sure to please you:

Red and Yellow—2 $\frac{1}{2}$  inch Pot Plants, \$3.00 per 100; \$28.00 per 1000.

## ASPARAGUS

Sprenger—2 $\frac{1}{2}$  inch Pot Plants, \$4.00 per 100; \$38.00 per 1000.

Plumosus—2 $\frac{1}{2}$  inch Pot Plants, \$5.00 per 100; \$38.00 per 1000.

## VINCA VINE

Vince Major Varagata—2 $\frac{1}{2}$  in. Pot Plants, \$4.00 per 100; \$38.00 per 1000; 4 inch Pot Plants, \$15.00 per 100; \$140.00 per 1000.

All varieties are standard and prices are as low as good plants can be sold. You will make no mistake to order from this list.

# THE BURDELL FLORAL COMPANY, Bowling Green, Kentucky

## THUNBERGI

**Black Eyed Susan**—A fast growing climber, splendid for hanging baskets, window boxes, etc.  
2 $\frac{1}{4}$  inch \$4.00 per 100; \$38.00 per 1000.

## FEVERFEW

**Improved Little Gem**—Perfectly double, pure white flower.  
2 $\frac{1}{2}$  inch Pot Plants, \$5.00 per 100; \$48.00 per 1000.

## SWANSONIA

**Pure White**—Worth its weight in gold, if you make designs.

Rooted Cuttings, \$2.50 per 100; \$24.00 per 1000; 2 $\frac{1}{2}$  inch Pot Plants, \$5.00 per 100; \$48.00 per 1000.

## FUCHIAS

**Black Prince**      **White Beauty**      **Renan**  
Rooted Cuttings, \$2.00 per 100; \$18.00 per 1000; 2 $\frac{1}{2}$  inch Pot Plants, \$4.00 per 100; \$38.00 per 1000.

## JESMINE

**Night Blooming (Cestrum Parkui)**—2 $\frac{1}{4}$  inch Pot Plants, \$5.00 per 100; \$48.00 per 1000.

## AGERATUM

**Stella Gurney**—Best standard kind.

Rooted Cuttings, \$1.00 per 100; \$9.00 per 1000; 2 $\frac{1}{4}$  inch \$3.00 per 100; \$28.00 per 1000.

## Fraseri

A wonderful little Ageratum, very dwarf and a solid mass of blue throughout the season.

Rooted Cuttings, \$2.00 per 100; 2 $\frac{1}{4}$  inch Pot Plants, \$4.00 per 100.

## ALYSUM

### Double Giant

Rooted Cuttings, \$1.50 per 100; \$14.00 per 1000; 2 $\frac{1}{4}$  inch \$3.00 per 100; \$28.00 per 1000.

## SNAPDRAGONS

**Silver Pink**      **White**  
Rooted Cuttings, \$1.50 per 100; \$14.00 per 1000; 2 $\frac{1}{4}$  inch Pot Plants, \$4.00 per 100; \$38.00 per 1000.

## DOUBLE DAISY

**Mrs. Sanders**—This is easy to grow and will make quantities of fine, double, pure white flowers for cutting.

Rooted Cuttings, \$2.00 per 100; \$20.00 per 1000; 2 $\frac{1}{2}$  inch Pot Plants, \$4.00 per 100; \$38.00 per 1000.

## POINSETTIAS

We are taking orders now for young plants to be delivered in June, July and August.

2 $\frac{1}{2}$  inch Pot Plants, \$10.00 per 100.

## BEGONIAS

|  |                               |
|--|-------------------------------|
| <b>Luminosa</b> —red   | <b>Salmon Queen</b> —salmon   |
| <b>Prima Donna</b> —dark pink  | <b>Chatelain</b> —light pink  |
| 2 $\frac{1}{4}$ inch Pot Plants, \$6.00 per 100; \$58.00 per 1000.         |                               |
| <b>Rubra</b> —red  | <b>Thurstonii</b> —light pink |
| <b>Pres. Carnot</b> —deep pink   | <b>Mad. De Lesseps</b> —white |
| <b>Otto Hecker</b> —pink   | <b>Sanderson</b> —red         |
| <b>Alba Picta</b>  | <b>Argenta Guttata</b>        |
| 2 $\frac{1}{4}$ inch Pot Plants, \$8.00 per 100; \$75.00 per 1000.         |                               |
| <b>Caroline Lucerne</b> —2 $\frac{1}{4}$ inch Pot Plants, \$15.00 per 100. |                               |

## WANDERING JEW

**Tri-Color**      **White and Green**  
Rooted Cuttings, \$1.25 per 100; \$12.00 per 1000; 2 $\frac{1}{4}$  inch \$3.00 per 100; \$28.00 per 1000.

## IMPATIENS SULTANI

|   |                   |                  |               |
|---|-------------------|------------------|---------------|
| <b>Red</b>  | <b>Light Pink</b> | <b>Dark Pink</b> | <b>Salmon</b> |
| Rooted Cuttings, \$1.50 per 100; \$14.00 per 1000; 2 $\frac{1}{2}$ inch \$3.00 per 100; \$28.00 per 1000. |                   |                  |               |

**NOTE--In order to maintain the low price to you, it will be necessary to adhere strictly to the rule of Cash With Order.**